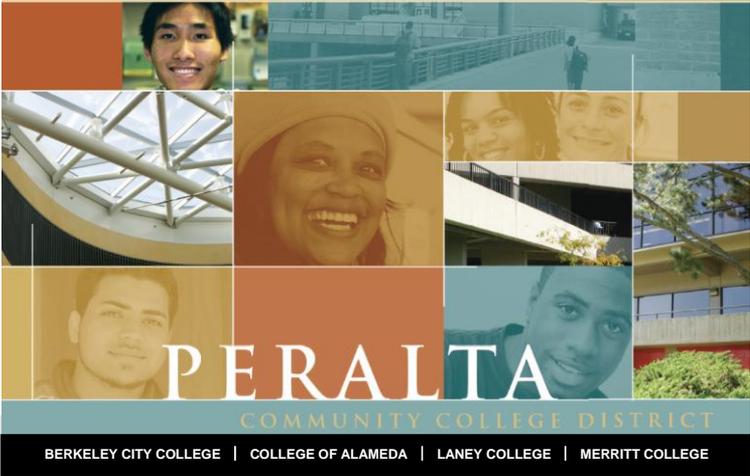


Building Communities, Transforming Lives, Creating Leaders



STRATEGIC PLAN

Progress and Successes

2009-2010

STRATEGIC PLANNING PROGRESS AND SUCCESS: 2009-2010 Creating Leaders, Building Communities, Transforming Lives

In 2005-2006, the Peralta Community College District re-initiated a Strategic Planning process. The Strategic Plan is grounded in a Mission and Vision statement and predicated on key values. It is important on an annual basis to refocus and to reflect on these statements of principle. It also is important annually to review our strategic planning goals and to celebrate our achievements as we continue to implement the goals and objectives of our strategic plan.

It is important to note that while the decrease in state funding has impacted courses offerings and services to students, Berkeley City College, College of Alameda, Laney College, and Merritt College in 2009-2010 provided access for 35,000 students. The overarching theme for 2009-2010 stressed improving “what we do” and “how we do it” and focused on the Mission, Vision, and Values of PCCD.

So take time and read the Mission, Vision and Values of the Peralta Community College District. And then take the time to remember the many achievements which happened in 2009-2010, some of which are listed below. We all know it is easy to slip into reflecting on short comings. Yet we need to stop and be mindful of all the important things which happen on an annual basis.

PERALTA COMMUNITY COLLEGE DISTRICT

MISSION AND VISION

We are a collaborative community of colleges. Together, we provide educational leadership for the East Bay, delivering programs and services that sustainably enhance the region’s human, economic, environmental, and social development. We empower our students to achieve their highest aspirations. We develop leaders who create opportunities and transform lives. Together with our partners, we provide our diverse students and communities with equitable access to the educational resources, experiences, and life-long opportunities to meet and exceed their goals.

VALUES

Our values represent the core commitments and beliefs that will guide our actions and our efforts to realize the vision of the Strategic Plan.

Students and Our Communities

- *Student Success and Equity* - The colleges and service centers evaluate all decisions in light of how they will equitably support student and community success and empowerment.
- *Diversity* - We recognize and celebrate the strengths of our diverse students, communities, and colleagues.

Excellence and Innovation

- *Excellence* - We promote the highest level of quality in all programs and services.
- *Innovation* - The colleges and service centers support creative approaches to meet the changing demographics, economic, and educational needs of our communities.
- *Financial Health* - We effectively manage resources.
- *Environmental Sustainability* - We engage in model environmental sustainability practices.

Communication and Collaboration

- *Collaboration* - The colleges and service centers use a consultative decision-making process based on trust, communication and critical thinking.
- *Trust* - We Support one another's integrity, strength and ability.
- *Employee Development* - We promote the development of all employees.
- *Communication* - We seek first to understand, then be understood.
- *Respect* - We treat one another with care and respect.

Here are but a few of the significant accomplishments in 2009-2010 which speak to the importance of the district's five strategic goals.

STUDENTS

Advance Student Access, Equity, and Success:

Actively engage our communities to empower and challenge all current and potential students to succeed.

At Berkeley City College in 2009-2010 the retention rate of DSPS students was approximately 10% higher than non-DSPS students, and persistence rate was 12% higher. EOPS/CARE students represented 30% of Berkeley City College annual graduates and their persistence rate was 2% above the average college rate. The retention rate of CalWORKs students was approximately 5% higher than the Berkeley City College average, while the persistence rate was 10% higher.

Faculty at all four colleges continued to develop SLOs and assessment processes for programs and courses.

Merritt College continued the Annual Latin@ Student Conference with over 200 high school students attending from five high Latino/a enrollment feeder high schools. Myths addressed are: College is too expensive, too long, for smart people and I'm not, I don't speak English well.

COMMUNITIES

Engage Our Communities and Partners:

Actively engage and partner with the community on an ongoing basis to identify and address critical needs.

Berkeley City College initiated presentations to 50 local government, educational, private, and nonprofit groups about the budget and its effects on the college.

Berkeley City College developed stronger relationships with service area high schools in Berkeley and Emeryville, and with the Aspire Charter Schools in Oakland-Berkeley, and provide at-risk high school students greater opportunities to realize college-going goals.

The College of Alameda in collaboration with Asian Health Services, The Alameda County Dental Health Department, and the City of Alameda opened an on-campus dental clinic offering a sliding scale system for the uninsured who are not eligible for MediCal.

The EBMUD/Laney Plumber Training program prepares students for careers in the water industry and provides not only training in basic plumber work, tools, equipment and traffic safety, but also foundational skills so that graduates can be more competitive.

PROGRAMS

Build Programs of Distinction:

Create a cohesive program of unique, high-quality educational programs and services.

All four colleges implemented a new curriculum management system, CurricUNET, allowing for a more effective management of course outlines of record, programs, distance education addendums, and more.

At Berkeley City College Student Ambassadors were trained and employed to provide peer assistance in online enrollment, answering individual student questions, offering high school orientation sessions, and serving as mentors and tutors in Basic Skills classes.

Laney College's Carpinteria Fina (Wood Technology), a program for Spanish-speaking students, combines Vocational ESL with woodworking skills in a learning community team building approach involving the English measurement system, shop math, drawing, reading, project planning, and team skills. The program won the national Excelencia in Education award.

The faculty at the four colleges continued implementation of TaskStream, a database system to document course, program, and institutional student outcomes (SLOs), but more importantly a place to record assessment data and the use of that data.

Laney College, with a grant from a local foundation, created a one-year certificate program in Building Performance and Energy Efficiency which covers mathematics, science, writing, and physics. There are full-time case managers to reduce program attrition and improve student outcomes. For one class there were 150 applicants for 25 slots.

COLLABORATION

Create a Culture of Innovation and Collaboration:

Implement best practices in communication, management, and human resources development.

Berkeley City College launched the first year of a Title III, Strengthening Institutions Grant, to support cross-disciplinary linkages as well as Basic Skills education with a focus on student learning outcomes.

Through a Faculty Inquiry Network Educational Research Grant, the College of Alameda Diesel Mechanics program faculty foster new reading methods to master course content, created in-class peer learning study groups to replace portions of lecture time, and developed technical writing components to enhance critical thinking, organizational skills, and attention to details of technical procedures.

Berkeley City College was awarded a grant from the California Institute for Regenerative Medicine (CIRM) Bridges Program. Twenty one students will have an opportunity to serve in a nine-month laboratory internship exposing the interns to scientific, ethical, and legal aspects of stem cells research.

RESOURCES

Develop Resources to Advance and Sustain our Mission:

Ensure that resources are used wisely to leverage resources for student and community success in a context of long-term environmental sustainability.

In 2009-2010 Berkeley City College's external funding was enhanced with a number of successful grant applications, including large awards for teacher preparation (\$200,000 ending December 2009), enhancing learning outcomes assessment and institutional outcome achievement for Basic Skills students (\$2 million over 4 years, beginning October 2009), and paid internship opportunities for biotechnology students (\$1.1 million over 3 years, beginning Summer 2010)

