December 7, 2011

ADDENDUM No. 2

RFP No. 11-12/12
MULTIMEDIA DESIGN SERVICES FOR MERRITT COLLEGE’S AFRICANA STUDIES PROGRAM

This Addendum modifies the original RFP Documents for the above RFP. Acknowledge receipt of this addendum in the space provided on the Acknowledgement and Signature Form. Failure to do so may subject Bidder to disqualification.

The original RFP Documents are updated by the information as follows:

Item 001:
Request for Proposal Form: Invite page 1

Submittal Copies are as follows:

<table>
<thead>
<tr>
<th>Submittal Copies</th>
<th>One (1) Original copy clearly marked “Original” and Four (4) Copies marked “copy”.</th>
</tr>
</thead>
</table>

Request for Proposal Form: IV. Evaluation Criteria, page 4, Item 2 shall be revised as follows:

<table>
<thead>
<tr>
<th>2</th>
<th>Qualification and Experience and Debarment</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Vendor’s qualification and experience in providing multimedia design and consulting services as evidence from your response to items 2 and 5 of Submission Requirements section.</td>
</tr>
</tbody>
</table>
BID QUESTIONS

Question 001

What is expected of the banner/ wall graphics?

Response 001

The banner/wall graphics will be reflective of the five Content Modules, with some images provided by the college and others provided by the successful firm. Minimally we would expect some color and some black and white for proposal purposes assume 50% color and 50% Black and white.

Question 002

In regard to item II, Scope of Services, number 10, states fully compliant with ADA requirements. What is the Districts expectation?

Response 002

We would expect coverage of the following:
   1. Provisions for the hearing impaired with the captions and volume control.
   2. Accessibility for those using Wheelchairs.
   3. Accommodations for those visual impairments which can be addressed with screen.

Question 003

Are "Contingencies" and "Grants and Administration" (G & A) allowed as part of the budgeting process? If so, are there any set amounts or limits we should know about?

Response 003

No "Contingencies" and "Grants and Administration" (G & A) allowed for the purpose of proposal. However, they may be considered after the successful bidder has been determined. This would then be included in the negotiated contract.
**Question 004**

In regard to item IV, Evaluation Criteria C, we want to confirm that if we are chosen, based on our proposal and initial bid, that the final budget will be negotiated between the Peralta College District and our firm?

**Response 004**

The final contract and budget will be negotiated between the District and the selected firm.

**Question 005**

As you are well aware our team submitted a bid for this project previously. At that time we were under the impression that the maximum amount of the contract was $400,000. Since then the revised RFP has several new items that were not in the original RFP including several insurance requirements and a Spanish language version. If the magic number is still $400,000 would we automatically be excluded or not selected if the bid we submit is modestly above $400,000?

**Response 005**

There is no magic number that that will automatically exclude firms from this bid. Cost is a factor but not the only one. The project scope may be altered if funding becomes a problem.

**Reminder: RFPs are due by 2:00 P.M. on December 12, 2011**

All other terms and conditions of RFP No. 11-12/12 are to remain the same.