



OAKLAND POST

Chancellor's Update

October 30, 2017

Share your ideas about potential engagement process

The Board of Trustees had its first opportunity to discuss the letter from the Oakland Athletics baseball team about building a stadium on a Peralta District site on October 10. More than 300 people attended the Trustee meeting and as you see in the photograph, our students, faculty, staff and community members had many different opinions. The Trustees heard a presentation on key questions and impacts to study. They requested an engagement plan including goals, structure and timeline for the process be presented at their December 12 meeting.

The mission of the Peralta Colleges is critically important – and we will adhere to that mission by considering the community

impacts and working to shape any potential proposal by the baseball team so that it addresses community concerns and expectations. You can read the full text of our mission on the reverse side.

The engagement process will assess, at a minimum:

- Educational Services and Opportunity
- Health
- Housing Affordability
- Job Training, Quality & Accessibility
- Asset Development
- Transit, Traffic & Transportation
- Sustainability and Environment
- Community Resilience and Cohesion
- Experience of Other Districts

The issue here is not simply mitigating the impact of any potential development but reparations and reinvestment in communities.

MAKE YOUR VOICE HEARD

Have concerns, ideas or comments about the process of studying a proposed stadium at the Peralta Colleges site?

Email
engagement@peralta.edu

Or visit
web.peralta.edu/engagement

Answering Your Questions

Peralta Trustees will discuss and review a Community Engagement process at their December 12 meeting.

That process will describe plans to involve students, faculty, staff, administrators, our neighbors and community members in both a Shared Governance and a Community Engagement process.

We want to hear your recommendations, so please email engagement@peralta.edu.

Q. Has any part of Peralta Colleges made a commitment to sell or lease land to the baseball team?

A. *There is no commitment, no decision, and no deal.* In December, the Trustees will review a proposal for community engagement that reflects our Shared Governance model and incorporates the concerns of students, faculty, staff, administrators and our neighbors.

Q. How will the District reach out to campus and community leaders about the proposal?

A. At the October 10 meeting, the Trustees and attendees reviewed a presentation you can view at www.peralta.edu. A robust engagement process could include town hall meetings; public surveys; impact analysis by housing, health, environmental and economic development experts; and continued conversation with our campus stakeholders under our Shared

Governance model. Share your ideas for the impact study at engagement@peralta.edu.

Q. What is the proposal?

A. At the September 12 meeting, the Oakland Athletics baseball team delivered a letter indicating interest in the land under the District offices. Peralta Colleges are formulating a potential plan for community engagement to assess the impacts and opportunity of any future proposal.

Q. What has already been decided?

A. Trustees will hear a plan for a community engagement process in December. An Opportunity Assessment would study what the educational, health, housing, employment, transit, environmental and community impacts could be. It's important that you join the process and make your voice heard.

MISSION OF THE PERALTA COMMUNITY COLLEGE DISTRICT



We are a collaborative community of colleges. Together, we provide educational leadership for the East Bay, delivering programs and services that sustainably enhance the region's human, economic, environmental, and social development. We empower our students to achieve their highest aspirations. We develop leaders who create opportunities and transform lives. Together with our partners, we provide our diverse students and communities with equitable access to the educational resources, experiences, and life-long opportunities to meet and exceed their goals. In part, the Peralta Community College District provides accessible, high quality, educational programs and services to meet the needs of our multi-cultural communities.