Benchmark Survey

Purpose

As a result of the recent State financial crisis, a need has arisen to critically evaluate our (Peralta's) existing practices and structures in an effort to learn more about ourselves in terms of how we spend our finite resources and as equally important to learn from our peers around the State on how others are choosing to spend their resources. Through this exercise we strive to identify ways to become more efficient in operations and to ultimately better serve our students. The instrument used to conduct this evaluation is through the use of a benchmark survey.

A benchmark survey, in its literal definition, is any item used to mark a point as an elevation reference. As it is being applied in this study, a benchmark survey provides users with a baseline for comparing themselves with similar institutions. Using this exercise, as conducted through the Planning and Budgeting Council (PBC), we will assess our organizational structure, student services, functional operations, and budget allocations with a cohort of like districts. This cohort will consist of no more than 5 like districts.

During the October 22, 2010 PBC meeting the Council discussed the benchmark survey project. At this meeting it was decided that we would perform this analysis comparing Peralta to the following 5 community college districts:

- San Mateo CCD
- Los Rios CCD
- Long Beach City College
- Chabot-Los Positas CCD
- San Francisco City College

Factors on which these districts were selected (likeness) included:

- FTES
- similarity of programs
- similarity of student demographics
- organizational structure of district
- proximity/geography

District Profiles

Chabot-Las Positas Community College District

The Chabot-Las Positas Community College District is governed by a seven-member board of trustees which is responsible for all policy decisions. Board members are elected from trustee areas by the registered voters of nine communities: Castro Valley, Dublin, Hayward, Livermore, Pleasanton, San Leandro, San Lorenzo, Sunol and Union City.
District Mission Statement

The fundamental mission of the Chabot-Las Positas Community College District is to provide the leadership and resources to ensure that all students within the District will continue to have an equal opportunity to pursue and achieve their educational goals.

The District will provide policy, advocacy, service, and resources for the operation of its two colleges: Chabot College and Las Positas College. The District assumes the responsibility to support the mission, goals and priorities established by each college.

The District will coordinate the allocation of fiscal and human resources, ensure fair hiring processes through adherence to affirmative action practices, and will encourage the colleges to develop strong educational and student services programs.

The District will continue to direct the development and maintenance of each college within the District.

The District will continue to perform its legal responsibility to adopt and to implement appropriate policies and guidelines that will protect and enhance its own function and that of its two colleges.

Long Beach City College

Long Beach City College, established in 1927, is a community college located in Long Beach, California. It is divided into two campuses. The Liberal Arts Campus, known as LAC, is located in the residential community of the Lakewood Village section of Long Beach, on Carson Street west of Clark Avenue. The Pacific Coast Campus, known as PCC, is located in central Long Beach, near the city of Signal Hill, on Pacific Coast Highway east of Orange Avenue. It is the only college in the Long Beach Community College District.

The college as a whole is known as LBCC, as well as “City.” LBCC serves the cities of Long Beach, Lakewood, Signal Hill, and Santa Catalina Island. As of the Spring 2007 semester, the college has an enrollment of 26,729.

The current mission statement as printed in the first page of the Spring 2008 Schedule of Classes is as follows:
"Long Beach City College is an institution of higher education within the California Community College System. As a comprehensive college, Long Beach City College provides quality, affordable educational programs and related student services to those who can benefit from the programs the college offers. Through a collegiate experience and with an open door admissions policy, the college fosters the development of individual potential and is responsive to the diverse educational needs of the community it serves. The primary purposes of the education program are to prepare students for transfer to baccalaureate-granting institutions, entry into work or career development and to support business and industry in economic development. Long Beach City College offers general education and vocational education at the lower division level and transitional instruction, and those support services that promote student success - remedial education, English as a second language instruction, adult non-credit courses and student support
services. College programs and services educate citizens to enrich the quality of life in the community.

**Los Rios Community College District**

The Los Rios Community College District is a special district providing administrative services and governance for the community colleges serving the greater Sacramento area and points east all the way to Lake Tahoe. Common administrative services such as human resources, purchasing, accounting, and information technology are provided for the colleges at a separate off-campus district office complex. Governance and public oversight is provided by a Board of Trustees whose seven members are elected to four-year terms by the public from different geographical Trustee Areas.

The educational facilities provided by the district include four accredited colleges, and several off-campus "educational centers" located to serve specific geographic communities:

- American River College – northeast of Sacramento near Carmichael and Citrus Heights
  - Natomas Center – in Natomas near ARCO Arena
- Cosumnes River College – south, between Sacramento and Elk Grove
- Folsom Lake College – east of Sacramento in Folsom
  - El Dorado Center – farther east in Placerville
  - Rancho Cordova Center
- Sacramento City College – downtown Sacramento
  - West Sacramento Center
  - Davis Center – farther west, near UCD

**Vision Statement**

- We, the Los Rios community colleges, provide outstanding programs and services so that all
- students meet and exceed their personal, educational, career, and social goals. We meet the
- social and economic needs of the community.

**Mission Statement**

- Relying on their professional and organizational excellence, the Los Rios community colleges:
- Provide outstanding undergraduate education, offering programs that lead to
certificates,
  - associate degrees, and transfer;
- Provide excellent career and technical educational programs that prepare students for
  - job entry and job advancement through improved skills and knowledge, including the
demands of new technologies;
- Provide a comprehensive range of student development programs and services that
  - support student success and enrich student life;
- Provide educational services that address needs in basic skills, English as a second
  - language, and lifelong learning; and
- Promote the social and economic development of the region by educating the
  workforce
and offering responsive programs such as service learning, business partnerships, workforce literacy, training, and economic development centers.

San Francisco Community College District

City College of San Francisco is an urban community college serving about 100,000 students annually at nine campuses and many other sites throughout San Francisco. We offer an affordable opportunity to earn associate degrees, prepare for transfer, and pursue career and technical education. City College also offers distance learning and free noncredit courses in many fields. City College of San Francisco has six schools over eleven satellite campuses. San Francisco, Castro/Valencia, Chinatown/North Beach, Civic Center (Formerly Alemany), Downtown, Evans, Fort Mason, John Adams, Mission, Ocean, and Southeast. Furthermore, the CCSF offers interdisciplinary educational programs and non-interdisciplinary educational programs all together. CCSF offers a variety of Academic disciplines or School thought. CCSF consist of the School of Behavioral & Social Sciences, School of Business, School of International Education ESL, School of Liberal Arts, School of Science and Mathematics, Aircraft maintenance Technology, Architecture/Construction, Astronomy, Automotive, motorcycle Building maintenance Construction.

Campuses

- Airport Campus (SFO, Building 928)
- Alemany Campus
- Castro/Valencia Campus
- Chinatown/North Beach Campus
- Downtown Campus
- Evans Campus (Bayview District, Evans at 3rd)
- John Adams Campus (North of Panhandle, Masonic at Hayes)
- Mission Campus/El Colegio de la Misión
- Ocean Campus Main (main campus, Ingleside)
- Southeast Campus (Bayview District, Phelps at Oakdale)
- Fort Mason Art Center (Laguna Street and Marina Boulevard)
- Administrative Offices, Adult Learning & Tutorial Center (31 Gough Street)

San Mateo Community College District

We are a three College District located between San Francisco and the Silicon Valley. Our Colleges serve more than 40,000 students each year and offer the first two years of instruction in a wide variety of transfer programs as well as more than 90 vocational-technical programs. Students can earn either Associate in Arts or Science degrees or receive Certificates of Proficiency in their chosen fields.

MISSION

In an atmosphere of collegiality and shared responsibility, and with the objective of sustaining open access for students and being responsive to community needs, the San Mateo County Community College District will fulfill the following mission with excellence:
1. Provide a breadth of educational opportunities and experiences which encourage students to develop their general understanding of human effort and achievement; and
2. Provide lower division programs to enable students to transfer to baccalaureate institutions; and
3. Provide occupational education and training programs directed toward career development, in cooperation with business, industry, labor, and public service agencies; and
4. Provide developmental and remedial education in language and computational skills required for the successful completion of educational goals; and
5. Provide a range of student services to assist students in attaining their educational and career goals; and
6. Provide self-supporting community education classes, contract education and training, and related services tailored to the human and economic development of the community; and
7. Celebrate the community's rich cultural diversity, reflect this diversity in student enrollment, promote it in its staff, and maintain a campus climate that supports student success.

To fulfill this educational mission, the District is committed to effective institutional research that supports the evaluation and improvement of programs, services, and student outcomes. Shared governance is practiced through processes that are inclusive with regard to information sharing and decision making, and that are respectful of all participants. The District plans, organizes, and develops its resources to achieve maximum effectiveness, efficiency, equity, and accountability.

Peralta Community College District

The Peralta Community College District was founded in 1964, and serves six cities in the East Bay Area, including Albany, Alameda, Berkeley, Emeryville, Oakland, and Piedmont. The colleges are Berkeley City College, College of Alameda, Laney College, and Merritt College. The District has a reputation for developing effective approaches to serving the varied interests and needs of its vibrant community. The District serves over 45,065 students, and is one of the top community college districts in California in transferring students into the UC system. Currently the District has about 850 full-time employees and over 1,250 part-time faculty and part-time staff.

Our Mission

We are a collaborative community of colleges. Together, we provide educational leadership for the East Bay, delivering programs and services that sustainably enhance the region’s human, economic, environmental, and social development. We empower our students to achieve their highest aspirations. We develop leaders who create opportunities and transform lives. Together with our partners, we provide our diverse students and communities with equitable access to the educational resources, experiences, and life-long opportunities to meet and exceed their goals.

Our Goals

Students
A. Advance Student Access, Equity, and Success

Communities
B. Engage Our Communities and Partners

Programs
C. Build Programs of Distinction
Collaboration
D. Create a Culture of Innovation and Collaboration
Resources
E. Develop Resources to Advance and Sustain our Mission
<table>
<thead>
<tr>
<th>District</th>
<th>General Apportionment Funded FTES</th>
<th>Actual FTES Reported for Apportionment Funding</th>
<th>Apprentice Hours</th>
<th>Total Unfunded</th>
<th>Total Unfunded as % of Total Funded</th>
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<td>Credit</td>
<td>Noncredit</td>
<td>CDCP Noncredit</td>
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### General Fund Expenditures by Major Object Code - Fiscal Year 2009-10

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### General Fund Expenditures per FTES by Major Object Code - Fiscal Year 2009-10

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<th>District</th>
<th>Academic Salaries Per Actual FTES</th>
<th>Classified Salaries Per Actual FTES</th>
<th>Employee Benefits Per Actual FTES</th>
<th>Other Oper. Exp. &amp; Srvc. Obj. 4000-5000</th>
<th>Expenditures Excludes capital outlay Obj. 1000-5000</th>
<th>Supp. &amp; Mtrls. Expenditures Includes C.O. Obj. 1000-6000</th>
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<td>$ 1,740</td>
<td>$ 750</td>
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<td>$ 5,438</td>
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* - San Francisco CCD passed a ballot initiative that provided for additional revenues associated with the city/county sales tax.

** - San Mateo County CCD passed a parcel tax in June of 2010 that provides for additional local revenues.