Agenda

- Welcome & Introductions
- Workforce Innovation & Opportunity Act (WIOA)
- What’s trending in CTE funding and programs?
- Peralta CTE Committee priorities for 2015
HONORATA M. LINDSAY
Oakland Workforce Investment Board (WIB)
Department of Economic & Workforce Development
City of Oakland

MARYBETH McCARTHY
Alameda County Workforce Investment Board (WIB)
What’s trending in CTE funding & programs

- State Academic Senate CTE Leadership Committee. Louis Quindlen, Dept. Chair, Machine Technology at Laney College is our representative (lquindlen@peralta.edu)

- Regional approaches for CTE
  - Doing What Matters for Jobs & the Economy
  - Bay Area Community College Consortium (BACCC)
  - Sector-focused efforts:
    - Marketplaces
    - Sector and Deputy Sector Navigators
Bay Area CTE Enhancement Fund
DRAFT Organizing Framework

Bay Region Consultation Council
1 CEO, 1 CIO, 1 CTE Dean, 1 Faculty from each of 5 Bay Area Subregions
- Vet and provide input into allocation of 40% regional share CTE-EF
- Recommend allocation approach to CTE Leadership Group

Bay Region CTE Leadership Group
Teams composed of CEO, CIO, CTE Dean, and 1 CTE Faculty from each of 28 Bay Area colleges. Each college has one vote.
- Approve CTE-EF 40% regional share allocation strategy
- Inform region-wide investments and initiatives

28 Bay Area Community Colleges CTE & EWD Programs
- DSNs BACCC COE SB 1070*
  - Enhance coordination of regional programs
  - Strengthen ties between colleges and industry
  - Strengthen connections between K – 12 districts and community colleges
  - Link CTE programs, EWD initiatives, and the Chancellor's Office

*DSNs = Deputy Sector Navigators • BACCC = Bay Area Community College Consortium
COE = Centers of Excellence • SB 1070 = NE and SW SB 1070

BACCC’s Five Economic Subregions

North Bay
Marin
Napa Valley
Santa Rosa
Solano

East Bay
Alameda
Berkeley
Chabot
Contra Costa
Diablo Valley
Lane
Las Positas
Los Medanos
Merritt
Ohlone

Mid Peninsula
Cañada
San Francisco
San Mateo
Skyline

Silicon Valley
DeAnza
Evergreen Valley
Foothill
Gavilan
Mission
San Jose City
West Valley

Santa Cruz & Monterey
Cabrillo
Hartnell
Monterey Peninsula

 Northeast
 Southwest

baccc.net

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Career Pathways Trust

- **Pathway Development**
  - Pathway Action Teams should be meeting in smaller groups and implementing strategies set in Oct. and Dec. Collaboration happening via [ConnectEd Studios](#).

- **Transitions**
  - Multiple Measures (use of GPA) work has begun. Speaker on Wednesday from Long Beach. VC Orkin will be convening Math and English Champions this month.
  - Counselor Teams meeting re early outreach, on-line education planning, etc. (?)

- **Career Connections**
  - WBL Summit happening on Jan. 22; CTE Committee and others to focus on Peralta college career centers and employer engagement. Coordination with OUSD and Oakland Chamber of Commerce as well.
AB 86: Adult Education

- **Draft Plan Submitted** – please review and provide feedback (in VP/Deans’ Drop Box)
- **Governor’s Budget**: $500M for “MOE” and Regional Adult Education plan implementation in Year 1.
- **Regional Consortia will become more important**. Funds provided to each consortium will be allocated by a local allocation board designated by consortium members.
- **$49M to fund CDCP rate equalization** – Legislation passed concurrently with the 2014 Budget Act equalized the CDCP rate to that of the resident credit rate commencing with the 2015-16 year. This augmentation would fund that increased cost.
Upcoming Funding Opportunities

- Apprenticeship funding (US federal and Governor’s budget)
  - Machining/manufacturing; Health (SEIU led); IT?
- CTE Enhancement Fund (60% + 40%)
- IDRC for Coding/Programming Bootcamp and Embedded Soft Skills RFA – KE coordinating with Chabot-Las Positas and Mission College. Grant writer hired (COA adjunct). Due
- ICT “technology needs assessment” proposal being considered by Chancellor Ortiz (computer workstations, servers, network patch panels, ethernet cables, power strips, printers, server racks, internet connections, etc)
Two-layered strategy for building regional capacity

Regional/Sub-regional Multi-College Projects
Fund regional and sub-regional initiatives where good work can be done within constraints of time and where capacity already exists

$3,000,000

Regionally-Oriented College Based Projects
Allocate funds to colleges for self-directed work at aligning college to regional workforce development needs

$1,300,000

+$6,450,000 (60%)
Regional/Sub-regional Multi-college Projects
Maximum of $3M

Priority Sectors

ICT
- Annual Openings: 4,000
- All 28 colleges have ICT
- 25 participated in ICT marketplaces
- 27 ICT/DM program areas submitted for 60% funds

Health
- Annual Openings: 8,200
- 27 colleges have programs
- 21 of 28 in Healthcare marketplaces
- 29 Health program areas submitted for 60% funds

Other Sectors/
Occupational Clusters
- College-led proposals for shovel ready projects involving multiple colleges
- Priority, Emerging or other sectors we can make a strong case for

Data
- Fund participation for all colleges to participate in Employment Outcomes Survey (19 of 28 participating this year)
- Build capacity to use LMI

Fund at levels that can produce good outcomes, given time constraints, capacity to execute.
Seek equitable distribution.
Roll over unspent funds to Direct Allocation to Colleges
### Regional Allocation

#### Distribution

<table>
<thead>
<tr>
<th>Priority Sectors</th>
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</thead>
<tbody>
<tr>
<td>ICT</td>
<td>1,000,000</td>
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<tr>
<td>Health</td>
<td>750,000</td>
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<tr>
<td>Data</td>
<td>500,000</td>
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<tr>
<td>Other</td>
<td>750,000</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>3,000,000</strong></td>
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#### Process

- Solicit Letters of Intent
  - Project Description, Colleges Involved, Projected Cost
- Consultation Council Subcommittee reviews, rebalances grant sizes, provides guidance
- Applications Solicited
- Consultation Council or Subcommittee reviews and awards
- Remaining funds (if any) allocated to colleges
Regionally Oriented College-Based Projects
Minimum of $1.3M (in addition to $6.45M 60%)

Build college capacity to meet regional workforce development needs
- Program/curriculum development, alignment to meet regional workforce development needs
- Development of subregional, regional specializations

Allocation of Funds
- Equal amounts to all colleges
  - $46,000 each
## Proposed Project Approval: Process and Timeline

<table>
<thead>
<tr>
<th>Regional/Sub-Regional Projects</th>
<th>College-Based Regional Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mid Jan</strong></td>
<td></td>
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<tr>
<td>Guidelines for Regional and College Applications approved by CTE Leadership Group/Consultation Council</td>
<td></td>
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<tr>
<td><strong>Late Jan</strong></td>
<td></td>
</tr>
<tr>
<td>CTE EF 40% Regional and College-Based Application Guidelines released</td>
<td>Rolling Process for College Based Funding</td>
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<tr>
<td><strong>Mid Feb</strong></td>
<td></td>
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<tr>
<td>Letters of Intent Due</td>
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<tr>
<td><strong>Mid March</strong></td>
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<tr>
<td>Brief Proposals Due</td>
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<tr>
<td><strong>Mid-Late March</strong></td>
<td></td>
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<tr>
<td>Proposal Review</td>
<td></td>
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<tr>
<td>● Proposals reviewed, prioritized, and approved by CTE Consultation Council (or subset of Consultation Council)</td>
<td>● Brief proposals accepted</td>
</tr>
<tr>
<td></td>
<td>● Proposals certified by BACCC as complying with regional guidelines</td>
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<td></td>
<td>● Contracts processed</td>
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<tr>
<td><strong>Early April</strong></td>
<td></td>
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<tr>
<td>Appeals Process</td>
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<tr>
<td><strong>Mid April</strong></td>
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<tr>
<td>Contracts processed</td>
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<tr>
<td><strong>Mid April</strong></td>
<td></td>
</tr>
<tr>
<td>Remaining regional/sub-regional funds reallocated to colleges and college allocations processed</td>
<td>Proposals augmented, certified, contracts amended</td>
</tr>
</tbody>
</table>
Regional Priorities/Criteria

- Meet CTE EF Requirements
  - Address Regional Labor Market Gap
  - Regional Alignment

- Leverages our Scale
  - Significant value for students, employers, colleges because of multi-college collaboration

- Engages/Serves regional scale employers

- Builds our capacity to effectively use LMI and Student Outcomes Data

- Builds capacity for future collaborative efforts

- No college left behind

- Visible impact

- No investments in Bachelor’s degree programs
# 60% College Based Allocation Options

<table>
<thead>
<tr>
<th>College</th>
<th>60% Share</th>
<th>40% Share Allocation Options</th>
<th>Min $40,000 Proportional Above</th>
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<tbody>
<tr>
<td>San Francisco</td>
<td>752,419</td>
<td>151,639</td>
<td>105,884</td>
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<td>Santa Rosa</td>
<td>405,337</td>
<td>81,690</td>
<td>64,604</td>
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<td>Deanza</td>
<td>392,121</td>
<td>79,026</td>
<td>63,031</td>
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<td>Diablo Valley</td>
<td>347,760</td>
<td>70,086</td>
<td>57,755</td>
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<td>Solano</td>
<td>320,561</td>
<td>64,604</td>
<td>54,520</td>
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<tr>
<td>Foothill</td>
<td>299,004</td>
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<td>51,957</td>
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<tr>
<td>Contra Costa</td>
<td>277,160</td>
<td>55,857</td>
<td>49,358</td>
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<tr>
<td>Chabot</td>
<td>238,688</td>
<td>48,104</td>
<td>44,783</td>
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<tr>
<td>Hayward</td>
<td>237,621</td>
<td>47,888</td>
<td>44,655</td>
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<td>Laney</td>
<td>216,843</td>
<td>43,701</td>
<td>42,184</td>
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<td>Cabrillo</td>
<td>209,141</td>
<td>42,149</td>
<td>41,268</td>
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<td>Skyline</td>
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<td>San Mateo</td>
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<td>Ohlone</td>
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</table>

<table>
<thead>
<tr>
<th>College</th>
<th>60% Share</th>
<th>40% Share Allocation Options</th>
<th>Min $40,000 Proportional Above</th>
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<tbody>
<tr>
<td>Mission</td>
<td>191,127</td>
<td>38,519</td>
<td>40,000</td>
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<tr>
<td>San Jose City</td>
<td>186,570</td>
<td>37,600</td>
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<td>Hartnell</td>
<td>183,439</td>
<td>36,969</td>
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<td>West Valley</td>
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<td>Monterey</td>
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<td>Gavilan</td>
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<td>Las Positas</td>
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<td>Merritt</td>
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<td>Napa</td>
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<td>Marin</td>
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<td>Canada</td>
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<td>Alameda</td>
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<tr>
<td>Berkeley City</td>
<td>105,260</td>
<td>21,214</td>
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CTE Committee Priorities (2015)

- Career connections/placement for students
  - Work more closely with WIB-funded One Stop Career Centers (get CTE programs on ETPL list; figure out how to manage the paperwork and cost of programs; help students receive unemployment benefits while taking classes).

- Marketing CTE programs
- Building CTE pathways (with K12 and Adult Schools)
- Improving Peralta District functions (finance; HR; etc)
- Participate in BOG Task Force on Workforce, Job Creation and a Strong Economy
- Participate in State Academic Senate CTE Committee