

**PBIM AGENDA**  
*District Enrollment Management Committee (DEMC)*  
*Friday February 9, 2018 9am-11am*  
*District Board Room*  
*(Co-Chairs: Dr. Siri Brown & Prof. Rochelle Olive)*

*Committee Membership: Bradley Balukjan, Siri Brown, Tamika Brown, Jason Cifra, Jeff Heyman, Kelly Pernell, Rochelle Olive, Jeff Lamb, Myron Jordan, Richard Theole, Mario Rivas, Roman Kaludi, Tina Vasconcellos, Blake Johnson, Cleavon Smith*

**I. STANDING ITEMS**

- A. CALL TO ORDER (9am)
- B. ADOPTION OF THE AGENDA (5 min)
- C. APPROVAL OF MINUTES (5 min)
- D. PUBLIC COMMENT (10 min)
- E. SUB COMMITTEE REPORT (NA)
- F. CO-CHAIR REPORT (5 min)
- G. CHANCELLOR’S REPORT (5 min)

**II. CARRIED OVER AND NEW ITEMS**

Topic:	Presenter:	Strategic Plan Goal(s):	Time Allocation:
<i>Space Utilization and SEM</i>	<i>Sharon Millman</i>		<i>15 minutes</i>
<i>District to College Communication-Outreach and Marketing</i>	<i>All</i>		<i>20 minutes</i>
<i>1 Year Schedule, Data and Courseleaf: Update</i>	<i>Siri Brown</i>		<i>5 minutes</i>
<i>District Targets 2018-19</i>	<i>Siri Brown</i>		<i>15 minutes</i>
<i>District SEM Goals-working session</i>	<i>All</i>		<i>60 minutes</i>
<i>Open Comments</i>	<i>All</i>		<i>2 minutes</i>

**III. Adjournment (11am)**

**IV. Next Meeting (Friday March 9<sup>th</sup> 9am-11am)**