



Peralta Community College District

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Purchasing Department

June 15, 2015

ADDENDUM No. 3

Re: 14-15/38 East Bay Career Pathways Consortium K-12 Employer-Education Liaison

The following question was submitted for clarification and is hereby answered in this addendum:

1. Urban Strategies Council submitted several questions in response to the RFQ, and one important question was not answered in a way that gives us any guidance. We don't understand whether you are looking for a contractor to design an approach or to implement an approach. The response given was "The District provides the expectation is that the contractor(s) will work closely with the partner K-12 Districts to design their approach." What does this mean? Would it have been clearer if I had asked is this a planning process or an implementation process? I guess the ultimate question is: At the end of the contract period, do you expect: (1) to have a process designed for increasing WBL activities in the sub-region by 50% that can then be implemented or (2) that WBL activities in the sub-region will have been increased by 50%?

Answer: The contract is to assist the K-12's in a particular region (yours would presumably be Peralta's service area) scale work-based learning. Short-term, the goals of this Career Pathway Trust project is to increase work-based learning (WBL) by 50%. Some of our K-12's have a fair amount of WBL through employer contacts and some have very little. The big picture is that schools want to transform the learning experiences of their students so that they are engaged in relevant skill-building toward a future that is connected to gainful employment. This RFP represents seed money to assist sub-regional partners (K12's, community colleges, CBO's, WIB's, Chambers, and perhaps others) in coordinating employer outreach so that moving forward we have relationships, coordinating mechanisms and platforms, and ultimately very different outcomes for our young people.

Elements that were not yet solidified prior to the writing of the RFP include that our region has developed a Client Relations Management system to aid in the coordination of employer outreach; our regional WIB's have chosen to use it and we will require that partners through this RFP use it as well. This electronic platform will essentially enable all employer-facing institutions (K12's, community colleges, CBO's, WIB's, Chambers, and perhaps others) to communicate about outreach so as both not to duplicate and so as to build networks of relationships. We also learned on Wednesday of last week that Oakland Unified and West Contra Costa's collaboration with the Oakland Chamber to develop a Hub of Linked Learning Excellence at the Oakland Chamber was successful. Over the course of three years, the OMCC will work closely with OUSD, WCCUSD, and all K12 and community partners in the East Bay Career Pathways Consortium to, amongst other things, coordinate the three sub-regions' outreach and reform efforts. We have also been given a green light to hire a Work-based Learning Coordinator to work across the three sub-regions in coordination with the Chamber, SB 1070 efforts, and the Career Pathways Consortium. The six colleges in this initiative have all also been

allocated additional funds to hire WBL coordinators (positions vary) for their campuses in order to engage with the sub-regional partners.

Throughout the course of the Employer Liaison funding, we expect to see the following:

- *Coordinated employer outreach across the sub- and larger-region*
- *An increase by 50% in WBL activities for K12*

Sustainability through community partnership and investment — reform as shared and coordinated

There are no other changes to RFP 14-15/38