Overview

• Legal Requirements for Redistricting
• Population Data
• Redistricting Criteria
• 2010 Population
• Stakeholders
• Redistricting Process
• Schedule
Legal Requirements

• 14th Amendment to the Constitution includes the Equal Protection Clause, which is the primary basis of the one-person, one-vote principle being effectuated on the states
  – When there are population shifts among the districts, redistricting re-balances to weight all voters equally

• CA Education Code 5019.5 requires boundary adjustments to distinct trustee areas of each district after the decennial census to ensure same proportion of the total population is within each of the trustee districts
Legal Requirements (cont)

Voting Rights Act

• Protects voting rights of minorities
  – Section 2: Prohibits the adoption of voting standards or practices that abridge the right to vote on the basis of race or language group

• No prior review under Section 5 is required for jurisdictions within Alameda County

• Redistricting proposals comply with Voting Right Act protection requirements
Population Data

- 2010 Census Data is the foundation of the redistricting process
- Population provided at the census tract and block level
  - Precincts respect tract and block boundaries
- Census data was released March 8, 2011
- The data includes population totals and information about race, ethnicity and age within the census blocks
Redistricting Criteria

Law Requires Each District to be:

• Equal in population
• Respect communities of interest
• Contiguous
• Compact
• Translated into a description and geography acceptable to the Registrar of Voters
2010 Population Significant Findings

- There was uneven population growth within the PCCD, driving relative population increases in PCCD’s northern cities and northeast Oakland, and a relative population decrease in East Oakland, including the East Oakland hill areas.
- Emeryville’s population increased by nearly 50%, helping to drive a dramatic increase in District 4 – creating the largest variance above the mean.
- Oakland’s population decreased 2%, with significant effects on Oakland-based Districts, especially 2, 3 and 5 – with District 3 having the largest variance below the mean.
- Overall, population transfers will cascade from north to south – although there are a variety of approaches to rebalancing the seven Districts.

### District Areas

<table>
<thead>
<tr>
<th>District Areas</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>92,196</td>
<td>82,085</td>
<td>79,028</td>
<td>98,629</td>
<td>84,280</td>
<td>92,584</td>
<td>87,600</td>
<td>616,402</td>
</tr>
<tr>
<td>Percentage of Total</td>
<td>15.0%</td>
<td>13.3%</td>
<td>12.8%</td>
<td>16.0%</td>
<td>13.7%</td>
<td>15.0%</td>
<td>14.2%</td>
<td>100.0%</td>
</tr>
<tr>
<td>Population Total difference from mean (88,057)</td>
<td>4139</td>
<td>-5,972</td>
<td>-9,029</td>
<td>10,572</td>
<td>-3777</td>
<td>4,527</td>
<td>-457</td>
<td>N/A</td>
</tr>
<tr>
<td>Percentage Variance from Mean (88,057)</td>
<td>4.7%</td>
<td>-6.8%</td>
<td>-10.3%</td>
<td>12.0%</td>
<td>-4.3%</td>
<td>5.1%</td>
<td>-0.5%</td>
<td>N/A</td>
</tr>
</tbody>
</table>
Common Elements in Alternatives

- All proposed trustee areas are within 1% of the ideal population number of 88,053
- All Scenarios decrease population in Trustee Areas 1, 4 & 6
- All Scenarios increase population in Trustee Areas 2, 3, 5 & 7
- All Scenarios move East Oakland near Airport into Area 2
- Three of four scenarios establish Area 1’s boundary as the 880 freeway in Oakland
- Three out of four alternatives keep all small cities intact (in one scenario Piedmont is divided at Grand Avenue)

- Boundaries that drove outcomes: freeways, city boundaries, major streets, neighborhoods
Legend

- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6
- Area 7

City Boundaries
Area Boundaries (Year 2000)

Total Population by Area

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Census Base</th>
<th>Total Population</th>
<th>% of change</th>
<th>% of Population Base</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1991.00</td>
<td>8900.00</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
<tr>
<td>2</td>
<td>1995.00</td>
<td>9771.00</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
<tr>
<td>3</td>
<td>1519.0</td>
<td>7003.0</td>
<td>-0.04%</td>
<td>0.02%</td>
</tr>
<tr>
<td>4</td>
<td>1239.00</td>
<td>8121.00</td>
<td>0.01%</td>
<td>0.01%</td>
</tr>
<tr>
<td>5</td>
<td>1821.00</td>
<td>9918.00</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
<tr>
<td>6</td>
<td>1376.00</td>
<td>6925.00</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
<tr>
<td>7</td>
<td>1771.00</td>
<td>8024.00</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
<tr>
<td>Total</td>
<td>10881.0</td>
<td>49280.0</td>
<td>0.01%</td>
<td>0.02%</td>
</tr>
</tbody>
</table>

Race & Ethnicity by Area (in %)

<table>
<thead>
<tr>
<th>Area</th>
<th>% White Alone</th>
<th>% Black or African American</th>
<th>% Hispanic Origin</th>
<th>% Asian</th>
<th>% Native Hawaiian or Other Pacific Islander</th>
<th>% American Indian or Alaska Native</th>
<th>% Two or More Races</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11.39%</td>
<td>88.92%</td>
<td>3.64%</td>
<td></td>
<td>0.15%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>2</td>
<td>14.77%</td>
<td>87.20%</td>
<td>3.03%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>3</td>
<td>15.15%</td>
<td>87.00%</td>
<td>3.00%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>4</td>
<td>12.99%</td>
<td>86.15%</td>
<td>3.21%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>5</td>
<td>11.49%</td>
<td>85.30%</td>
<td>3.07%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>6</td>
<td>10.50%</td>
<td>82.25%</td>
<td>3.00%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>7</td>
<td>10.69%</td>
<td>81.10%</td>
<td>3.01%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>Total</td>
<td>10.75%</td>
<td>85.10%</td>
<td>3.00%</td>
<td></td>
<td>0.00%</td>
<td>0.00%</td>
<td>0.00%</td>
</tr>
</tbody>
</table>

Alternative 1
Alternative 1

- **Theme: Preserving Cities—Cities are each entirely within one Trustee Area**
  - Area 1: Areas west of 880 Freeway moved into Area 1 from Areas 3 and 7, area west of 7\textsuperscript{th} Street transferred from Area 7
  - Area 2: areas transfers west of International Blvd north of 66\textsuperscript{th} to Area 3
  - Area 3: includes more of San Antonio neighborhood from Area 7
  - Area 4: Emeryville transfers from Area 4 to Area 7
  - Area 5: increases territory in North Oakland from Area 6
Alternative 2

• **Theme: Uniting Community of Interests in flat lands and hills**
• Area 2 moves north through Oakland hills to Redwood Road from Area 5
• Area 3 increases territory south of Seminary but transfers parts of San Antonio neighborhood to Areas 5 and 7
• Area 4 transfers Albany to Area 6 but acquires portions of north Oakland from Area 6.
• Area 5 transfers areas between City of Piedmont and Highway 13 to Area 6.
• Area 6 transfers portions of North Oakland west of College Ave to Area 7
Alternative 3

Legend
- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6
- Area 7

Total Population by Area

<table>
<thead>
<tr>
<th>Number</th>
<th>Area Code</th>
<th>Total Person</th>
<th>% of County</th>
<th>% of Urban</th>
<th>% of Population</th>
<th>Total Person</th>
<th>% of County</th>
<th>% of Urban</th>
<th>% of Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>12311</td>
<td>9,712,130</td>
<td>99.61%</td>
<td>0.39%</td>
<td>0.79%</td>
<td>9,712,130</td>
<td>99.61%</td>
<td>0.39%</td>
<td>0.79%</td>
</tr>
<tr>
<td>2</td>
<td>12312</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
<tr>
<td>3</td>
<td>12313</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
<tr>
<td>4</td>
<td>12314</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
<tr>
<td>5</td>
<td>12315</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
<tr>
<td>6</td>
<td>12316</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
<tr>
<td>7</td>
<td>12317</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
<td>9,875,130</td>
<td>99.93%</td>
<td>0.07%</td>
<td>0.02%</td>
</tr>
</tbody>
</table>

Race & Ethnicity by Area (in %)

<table>
<thead>
<tr>
<th>Number</th>
<th>White</th>
<th>Black</th>
<th>Hispanic</th>
<th>Asian</th>
<th>Native-American</th>
<th>Other Race</th>
<th>% Total</th>
<th>% White</th>
<th>% Black</th>
<th>% Hispanic</th>
<th>% Asian</th>
<th>% Native-American</th>
<th>% Other Race</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>2</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>3</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>4</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>5</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>6</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
<tr>
<td>7</td>
<td>11,117</td>
<td>10,000</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
<td>9,999</td>
</tr>
</tbody>
</table>

Total (11,117)
Alternative 3

• **Theme: Adjustments in the center of the Peralta District**
• Area 1 extends further into downtown Oakland
• Area 2 transfers areas west of International Blvd north of 66th to Area 3
• Area 3 increases areas of San Antonio in Area
• Area 4 transfers Emeryville to Area 7 and downtown Berkeley
• Area 5 transfers the west of Grand Avenue/Pleasant Valley to Area 7 and increases areas in North Oakland
• Area 6 transfers areas north of Alcatraz Ave and west of Stanford Ave to Area 4, transfers areas west of San Pablo Ave to Area 4
Alternative 4

- **Theme: Combination of Alternatives 1 and 2**
- Area 1: Transfers areas from West Oakland Downtown Oakland into Area 1
- Area 2: Area north of 62\textsuperscript{nd} Ave. transferred to Area 3
- Area 3: increases areas of San Antonio in Area
- Area 4 transfers Albany to Area 6 but acquires portions of North Oakland from Area 6.
- Area 5: increases areas in North Oakland
- Area 6: Transfers portions of north Oakland to Area 7
Stakeholders

Our team has identified over 250 community stakeholder organizations. Set out below are exemplars of the organization types.

<table>
<thead>
<tr>
<th>Civic Organizations</th>
<th>Civil Rights and Social Justice Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Organizations</td>
<td>Chambers of Commerce and Business Groups</td>
</tr>
<tr>
<td>Work Force Training and Development Groups</td>
<td>Political Parties</td>
</tr>
<tr>
<td>Unified School Districts</td>
<td>Neighborhood Associations</td>
</tr>
</tbody>
</table>
Redistricting Process

- Meet with Trustees and District staff to assess issues associated with redistricting, **identify potential stakeholder groups, and characterize communities of interest**
- Analyze census population and demographic data to support development of initial range of redistricting alternatives
- **Map and describe four potential redistricting alternatives that variously balance redistricting criteria**
- Receive public comment at meetings scheduled as follows:

<table>
<thead>
<tr>
<th>Berkeley City College</th>
<th>Merritt College</th>
<th>Laney College</th>
<th>College of Alameda</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, May 11</td>
<td>Monday, May 16</td>
<td>Tuesday, May 17</td>
<td>Wednesday, May 18</td>
</tr>
</tbody>
</table>
Redistricting Process (cont)

- **Assess stakeholder inputs regarding balancing redistricting criteria**
- **Develop up to two new alternatives and/or modify original alternatives** to address public comments
- Prepare final report with weights associated with each alternative’s fidelity to the required redistricting criteria (excellent-significant-acceptable)
- Trustees review alternatives at public meeting and adopt a plan
- Finalize adopted plan and submit information to Registrar of Voters for mapping to the county precincts; answer any questions from Registrar and resolve any issues
Schedule

- Preliminary legal review and assessments
- Release of Census Data – March 2011
- Kick Off – April 2011
- Assess issues with District – April 2011
- Provide four alternative district configurations and hold four public hearings – May 2011
  - Incorporate stakeholder input into two new alternatives and/or modify four original alternatives – August 2011
  - Submit final report to Trustees for adoption of a plan – Fall 2011
    - Submit to Registrar – December 2011
Questions and Points of Contact

Charles Bradshaw, Project Lead
703-459-3602
cb@marstel-day.com

Jessica Tse, Researcher
510-663-0936
jtse@marstel-day.com

Questions?