**Legend**
- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6
- Area 7
- City Boundaries
- Area Boundaries (Year 2000)

**Total Population by Area**

<table>
<thead>
<tr>
<th></th>
<th>Total Census Blocks</th>
<th>Total Population</th>
<th>Total Average</th>
<th>Total Population Deviation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>5,578</td>
<td>166,133</td>
<td>100.00%</td>
<td>0.00%</td>
</tr>
<tr>
<td>2</td>
<td>5,046</td>
<td>167,779</td>
<td>100.59%</td>
<td>0.59%</td>
</tr>
<tr>
<td>3</td>
<td>4,619</td>
<td>168,545</td>
<td>100.04%</td>
<td>0.04%</td>
</tr>
<tr>
<td>4</td>
<td>4,908</td>
<td>167,977</td>
<td>99.77%</td>
<td>-0.23%</td>
</tr>
<tr>
<td>5</td>
<td>4,655</td>
<td>167,928</td>
<td>99.69%</td>
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<td>6</td>
<td>4,908</td>
<td>167,886</td>
<td>99.77%</td>
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<td>7</td>
<td>5,288</td>
<td>168,473</td>
<td>100.14%</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>10,087</strong></td>
<td><strong>616,402</strong></td>
<td><strong>98.09%</strong></td>
<td><strong>0.91%</strong></td>
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**Race & Ethnicity by Area (in %)**

<table>
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<tr>
<th></th>
<th>% Hispanic or Latino</th>
<th>% Not Hispanic or Latino</th>
<th>% Population of One Race</th>
<th>% White Alone</th>
<th>% Black Alone</th>
<th>% American Indian and Alaska Native Alone</th>
<th>% Asian</th>
<th>% Native Hawaiian or Pacific Islander</th>
<th>% Some Other Race Alone</th>
<th>% Two or More Races</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10.78%</td>
<td>89.22%</td>
<td>84.17%</td>
<td>41.08%</td>
<td>8.04%</td>
<td>0.32%</td>
<td>4.49%</td>
<td>0.42%</td>
<td>0.35%</td>
<td>5.05%</td>
</tr>
<tr>
<td>2</td>
<td>42.05%</td>
<td>57.95%</td>
<td>55.49%</td>
<td>6.63%</td>
<td>42.89%</td>
<td>0.23%</td>
<td>4.37%</td>
<td>1.19%</td>
<td>0.17%</td>
<td>2.47%</td>
</tr>
<tr>
<td>3</td>
<td>43.72%</td>
<td>56.28%</td>
<td>53.91%</td>
<td>9.51%</td>
<td>21.94%</td>
<td>0.46%</td>
<td>21.07%</td>
<td>0.70%</td>
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</tr>
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<td>87.15%</td>
<td>81.96%</td>
<td>45.73%</td>
<td>13.32%</td>
<td>0.25%</td>
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<td>0.50%</td>
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<tr>
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<td>10.71%</td>
<td>89.29%</td>
<td>84.71%</td>
<td>42.17%</td>
<td>16.36%</td>
<td>0.25%</td>
<td>25.30%</td>
<td>0.22%</td>
<td>0.41%</td>
<td>4.58%</td>
</tr>
<tr>
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<td>93.43%</td>
<td>88.80%</td>
<td>69.62%</td>
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<td>0.40%</td>
<td>4.64%</td>
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<tr>
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<td>87.64%</td>
<td>82.81%</td>
<td>32.15%</td>
<td>34.86%</td>
<td>0.34%</td>
<td>14.84%</td>
<td>0.19%</td>
<td>0.42%</td>
<td>4.83%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>19.89%</strong></td>
<td><strong>80.11%</strong></td>
<td><strong>75.95%</strong></td>
<td><strong>35.23%</strong></td>
<td><strong>20.20%</strong></td>
<td><strong>0.28%</strong></td>
<td><strong>19.45%</strong></td>
<td><strong>0.43%</strong></td>
<td><strong>0.36%</strong></td>
<td><strong>4.16%</strong></td>
</tr>
</tbody>
</table>
Area 1: Area 1 encompasses Alameda and includes portions of Oakland. From the north, the area boundary originates at Ferro Road within the Port of Oakland, and follows Middle Harbor Road until it veers east at 1st Street. The boundary then turns north on Brush Street and crosses Interstate 980 on 14th Street. On 14th Street, the boundary turns north on Castro Street and then turns east at 16th Street. The boundary turns north at Jefferson Street. The boundary then follows east at 17th Street, turns south at Harrison Street, and then turns east at 14th Street. The area boundary then continues southward on Oak St., and turns east on 10th Street. It turns east at Fallon Street to 7th Street and continues north on the Lake Merritt Channel until East 12th Street. Traveling south, the boundary turns south on East 12th Street, west on 13th Avenue, turns south on East 8th Street and continues to East 12th Street. Then, it turns west on 16th Avenue, follows Interstate 880 southward and turns west at 22nd Avenue. The area boundary then turns south at Embarcadero and turns west at Dennison St. From there it follows Alameda/Oakland boundary until it comes to it the point of origin.

Area 2: Area 2 includes portions of Oakland. From the northwest, the boundary originates at the Alameda/Oakland border, continues south along Interstate 880, and turns east at 66th Avenue. The boundary turns north on Fenham Street and turns east at 62nd Avenue. It turns north at Hilton Street and turns east on Seminary Avenue. Then, it turns south at Interstate 580 and turns east at Keller Avenue. The boundary continues east until it intersects the Oakland border. It follows the eastern and southern boundaries of Oakland and then travels north along the City of Alameda’s boundary until it returns to the point of origin.

Area 3: Area 3 includes parts of Oakland. From the north, the boundary originates at the intersection of East 8th Street and 14th Avenue. The boundary continues eastward and turns north at Beaumont Avenue. It follows Interstate 580 south and turns west Seminary Avenue. The boundary then turns south at Hilton Street, turns west at 62nd Avenue, and turns south at Fenham Street. The boundary turns west at 66th Avenue and turns north along Interstate 880. It follows north on the Oakland/Alameda boundary line until it meets Embarcadero West. Then the area boundary turns east on 22nd Avenue and follows Interstate 880 north until it returns to its point of origin.

Area 4: Area 4 encompasses the city of Albany and includes parts of Berkeley and Oakland. It follows the Albany border east and then turns south at Hopkins Court, and west at Hopkins Street. It turns south at Sacramento Avenue until it reaches Cedar Street. It turns east at Cedar Street and turns south at Martin Luther King, Jr. Way. At University Avenue, it turns east and follows Oxford Street south which becomes Fulton Street. At Durant Avenue, the boundary turns east until it reaches College Avenue. On College Avenue, it turns south towards the Berkeley border. When it meets the Berkeley border on Woolsey, it turns west. The boundary continues west until the boundary meets Stanford Avenue. From Stanford Avenue, it turns north at San Pablo Avenue and follows the Berkeley city boundary west along the Emeryville boundary. It follows the western border of Berkeley and Albany until it reaches its point of origin.

Area 5: Area 5 encompasses the City of Piedmont and includes portions of Oakland. From the north, the boundary follows West MacArthur Boulevard south and turns east on Fairmount Ave. Then it travels south on Monte Vista Avenue, turns east on Kingston Avenue and follows the northern and eastern edges between the city of Piedmont and Oakland boundaries. The boundary continues south on Leimert Boulevard, turns west onto Waterhouse Road, and turns south on Tiffin Road. From Tiffin Road, the boundary turns east at Lincoln Avenue, and crosses Highway 13 where it continues on Joaquin Miller Road. Then it travels south along the Oakland border, and turns west at Keller Avenue. The boundary follows Interstate 580 north, turns west at Beaumont Avenue and turns west at 14th Avenue. It turns
north on East 12\textsuperscript{th} Street, turns east onto 1\textsuperscript{st} Avenue, which becomes Lakeshore Boulevard. From Lakeshore Boulevard, the boundary continues until it turns north at Interstate 580. Then, the boundary turns north at Broadway Avenue until it intersects West MacArthur Boulevard, the point of origin.

**Area 6:** Area 6 includes parts of Berkeley and Oakland. From the north, the boundary originates at the northern and eastern Berkeley city border and continues south along the Oakland’s eastern boundary. From the Oakland city limits, it turns west at Joaquin Miller Road and continues onto Lincoln Avenue. The boundary turns north at Tiffin Avenue, turns east on Waterhouse Road, and continues north on Leimert Boulevard. Then, the boundary follows the northern end of the city of Piedmont and Oakland border, travels west on Rose Avenue, and turns north at Monte Vista Avenue. The boundary then continues west on Fairmount Avenue and north on West MacArthur Boulevard. The boundary turns north on Broadway Avenue, and travels west at 51\textsuperscript{st} Street. It turns north at Shafter Avenue, turns west onto Clifton Street, and turns north on Claremont Avenue. The boundary continues north at Colby Street and turns east on Woolsey Street until it intersects College Avenue. It follows north College Avenue and turns west at Durant Avenue. It turns north on Fulton Street which becomes Oxford Street. From Oxford Street, the boundary turns west at University Avenue and then north at Martin Luther King Jr. Way. It turns east on Cedar Street and turns north at Sacramento Street. From Sacramento Street, the boundary turns east at Hopkins Street and then turns north on Hopkins Court. From Hopkins Court the boundary travels north along the cities of Albany and Berkeley boundaries to its point of origin.

**Area 7:** Area 7 encompasses all of Emeryville and includes parts of Oakland. From the north, where the boundaries of the cities of Berkeley and Emeryville meet, the boundary turns east on Ashby Avenue, turns south at 7\textsuperscript{th} Street, and east at Folger Avenue. The boundary then turns south at San Pablo Avenue. It turns east at Stanford Avenue and turns east to follow the Oakland and Berkeley city boundaries. It turns south on Colby Street until it turns south onto Claremont Avenue. Then, the boundary travels east at Clifton Street and south at Shafter and then east at 51\textsuperscript{st} Street. From 51\textsuperscript{st} Street, it turns south onto Broadway Avenue. The boundary follows Broadway Avenue until it intersects Interstate 580 and turns east. At Lakeshore Avenue, the boundary turns west along Lake Merritt and the street becomes 1\textsuperscript{st} Avenue. The boundary follows the Lake Merritt Channel south and turns west on 7\textsuperscript{th} Street. From 7\textsuperscript{th} Street, the boundary turns north on Fallon Street, west on 10\textsuperscript{th} Street. Then, it turns north on Oak Street until it intersects 14\textsuperscript{th} Street and turns west. Then, it turns north at Harrison Street. The boundary then turn west at 17\textsuperscript{th} Street, continues south at Jefferson Street, and turns west at 16\textsuperscript{th} Street. The boundary turns south at Castro Street, turns west at 14\textsuperscript{th} Street, and then turns south on Brush Street. The boundary turns west at 1\textsuperscript{st} Street and continues west along Middle Harbor Road. The boundary continues through the Port of Oakland until it intersects the Alameda and Oakland city boundary. From the intersection of the boundary it turns west and follows the City of Oakland boundary north along the western boundaries of Oakland and Emeryville to the Berkeley city boundary to its point of origin.
Overview

• Legal Requirements for Redistricting
• Population Data
• Redistricting Criteria
• Alternative 5
• Stakeholders
• Redistricting Process
• Schedule
Legal Requirements

• 14th Amendment to the Constitution includes the Equal Protection Clause, which is the primary basis of the one-person, one-vote principle being effectuated on the states
  – When there are population shifts among the districts, redistricting re-balances to weight all voters equally

• CA Education Code 5019.5 requires boundary adjustments to distinct trustee areas of each district after the decennial census to ensure same proportion of the total population is within each of the trustee districts
Legal Requirements (cont)

Voting Rights Act

• Protects voting rights of minorities
  – Section 2: Prohibits the adoption of voting standards or practices that abridge the right to vote on the basis of race or language group

• No prior review under Section 5 is required for jurisdictions within Alameda County

• Redistricting proposals comply with Voting Right Act protection requirements
Population Data

- 2010 Census Data is the foundation of the redistricting process
- Population provided at the census tract and block level
  - Precincts respect tract and block boundaries
- Census data was released March 8, 2011
- The data includes population totals and information about race, ethnicity and age within the census blocks
Redistricting Criteria

Law Requires Each District to be:

• Equal in population
• Respect communities of interest
• Contiguous
• Compact
• Translated into a description and geography acceptable to the Registrar of Voters
2010 District Population Variance

PERALTA COMMUNITY COLLEGE DISTRICT
SCENARIO 1: 2000 DISTRICT AREAS

Deviation from arithmetic mean of 88,057 (in absolute %)

-10.5% - 5.0%
-4.9% - 1.0%
-0.9% - 0.0%
0.0% - 5.0%
5.1% - 10.0%
10.1% - 15.0%

*CENSUS TRACT AND BLOCK GEOGRAPHY FROM 2000 TO 2010 CENSUS HAS CHANGED IN SOME AREAS, BOUNDARIES WERE DRAWN TO ENSURE THAT CENSUS BLOCKS WERE NOT BISECTED.

SOURCE: US CENSUS BUREAU - 2010 CENSUS REDISTRICTING DATA (P.L. 94-171)
Common Elements in the Alternatives

- **All proposed trustee areas are within 1% of the ideal population number of 88,057**
- All Scenarios decrease population in Trustee Areas 1, 4 & 6
- All Scenarios increase population in Trustee Areas 2, 3, 5 & 7
- All Scenarios move part of East Oakland and the Airport into Area 2
- Four out of five alternatives keep all small cities intact (in one scenario Piedmont is divided at Grand Avenue)
- Physical or legal boundaries that drove outcomes: freeways, city boundaries, major streets, neighborhoods
Development of Alternative 5

• Four alternative plans were developed and shared with the public at four public hearings and during a review period in which comments were collected.
• Based on comments received, an Alternative 5 was developed to address comments.
• Alternative 5 is in addition to Alternatives 1 – 4.
• The Public has a one-month public comment period on Alternative 5 commencing now.
Attributes of Alternative 5

- **Theme: Uniting communities of interest while balancing populations**
  - Area 1: Areas west of 880 Freeway moved into Area 1 from Area 3; portions of downtown Oakland are transferred from Area 7.
  - Area 2: Areas transfers west of International Blvd north of 66th to Area 3.
  - Area 3: Areas of San Antonio neighborhood transferred to Area 5, Areas west of 580 and Mills College transferred from Area 5.
  - Area 4: Emeryville transfers from Area 4 to Area 7 and Downtown Berkeley transfers to Area 6; portions of Oakland north of Stanford Avenue transferred from 6.
  - Area 5: Portions of North Oakland transfer to Area 6 and 7 and areas west of 580 in Fruitvale and Mills College transfer to Area 3; portions of San Antonio neighborhood transferred from Areas 3 and 7.
  - Area 6: Transfers Areas west of Rockridge to Areas 4 and 7; portions of Downtown Berkeley and North Oakland transferred from Areas 4 and 5.
Stakeholders

Our team has identified over 300 community stakeholder organizations to whom we have reached out, soliciting comments on the alternatives and the process. Set out below are exemplars of the organization types.

<table>
<thead>
<tr>
<th>Civic Organizations</th>
<th>Civil Rights and Social Justice Organizations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Organizations</td>
<td>Chambers of Commerce and Business Groups</td>
</tr>
<tr>
<td>Work Force Training and Development Groups</td>
<td>Political Parties</td>
</tr>
<tr>
<td>Unified School Districts</td>
<td>Neighborhood Associations</td>
</tr>
</tbody>
</table>
Redistricting Process

- Met with Trustees and District staff to assess issues associated with redistricting, *identify potential stakeholder groups, and characterize communities of interest*
- Analyzed census population and demographic data to support development of initial range of redistricting alternatives
- *Mapped and described four potential redistricting alternatives that variously balance redistricting criteria*
- Received public comment at meetings scheduled below:

<table>
<thead>
<tr>
<th>Berkeley City College</th>
<th>Merritt College</th>
<th>Laney College</th>
<th>College of Alameda</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, May 11</td>
<td>Monday, May 16</td>
<td>Tuesday, May 17</td>
<td>Wednesday, May 18</td>
</tr>
</tbody>
</table>
• Assessed stakeholder inputs regarding balancing redistricting criteria
• Develop up to two new alternatives and/or modify original alternatives to address public comments
• Prepare final report with weights associated with each alternative’s fidelity to the required redistricting criteria (excellent-significant-acceptable)
• Trustees review alternatives at public meeting and adopt a plan
• Finalize adopted plan and submit information to Registrar of Voters for mapping to the county precincts; answer any questions from Registrar and resolve any issues
Schedule

✓ Preliminary legal review and assessments
✓ Release of Census Data – March 2011
✓ Kick Off – April 2011
✓ Assess issues with District – April 2011
✓ Provide four alternative district configurations and hold four public hearings – May 2011

➢ Incorporate stakeholder input into two new alternatives and/or modify four original alternatives – September 2011

• Submit final report to Trustees for adoption of a plan – Fall 2011
• Submit to Registrar – December 2011
Questions and Points of Contact

Charles Bradshaw, Project Lead
703-459-3602
cb@marstel-day.com

Jessica Tse, Researcher
510-663-0936
jtse@marstel-day.com

Questions?
Back Up Slides
2010 Population Significant Findings

- There was uneven population growth within the PCCD, driving relative population increases in PCCD’s northern cities and northeast Oakland, and a relative population decrease in East Oakland, including the East Oakland hill areas.
- Emeryville’s population increased by nearly 50%, helping to drive a dramatic increase in District 4 – creating the largest variance above the mean.
- Oakland’s population decreased 2%, with significant effects on Oakland-based Districts, especially 2, 3 and 5 – with District 3 having the largest variance below the mean.
- Overall, population transfers will cascade from north to south – although there are a variety of approaches to rebalancing the seven Districts.

<table>
<thead>
<tr>
<th>District Areas</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Population</td>
<td>92,196</td>
<td>82,085</td>
<td>79,028</td>
<td>98,629</td>
<td>84,280</td>
<td>92,584</td>
<td>87,600</td>
<td>616,402</td>
</tr>
<tr>
<td>Percentage of Total</td>
<td>15.0%</td>
<td>13.3%</td>
<td>12.8%</td>
<td>16.0%</td>
<td>13.7%</td>
<td>15.0%</td>
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</tr>
<tr>
<td>Population Total difference from mean (88,057)</td>
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<td>-457</td>
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<td>Percentage Variance from Mean (88,057)</td>
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<td>-10.3%</td>
<td>12.0%</td>
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<td>-0.5%</td>
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</tr>
</tbody>
</table>
Alternative 1

Legend
- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6
- Area 7

City Boundaries
Area Boundaries (Year 2000)

Total Population by Area

| Rank | Zip Code Area | Total Households | Total Population | % White | % Middle Age (45-54) | % Over 65 | % Below Poverty | % Under 18 | % Native American | % Asian | % Black | % Hispanic | % Other | % Total Population
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
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<th></th>
<th></th>
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Race & Ethnicity by Area (in %)

<table>
<thead>
<tr>
<th>Rank</th>
<th>Zip Code Area</th>
<th>% White</th>
<th>% Black</th>
<th>% Hispanic</th>
<th>% Asian</th>
<th>% Native American</th>
<th>% Other</th>
<th>% Below Poverty</th>
<th>% Under 18</th>
<th>% Over 65</th>
<th>% Middle Age (45-54)</th>
<th>% Total Population</th>
</tr>
</thead>
<tbody>
<tr>
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Alternative 1

- **Theme: Preserving Cities—Cities are each entirely within one Trustee Area**
- Area 1: Areas west of 880 Freeway moved into Area 1 from Areas 3 and 7, area west of 7th Street transferred from Area 7
- Area 2: areas transfers west of International Blvd north of 66th to Area 3
- Area 3: includes more of San Antonio neighborhood from Area 7
- Area 4: Emeryville transfers from Area 4 to Area 7
- Area 5: increases territory in North Oakland from Area 6
Alternative 2

Legend
- Area 1
- Area 2
- Area 3
- Area 4
- Area 5
- Area 6
- Area 7

Total Population by Area

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<th>Number</th>
<th>Total Acres</th>
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<th>% Female</th>
<th>% White</th>
<th>% Black</th>
<th>% Asian</th>
<th>% Native American and Other</th>
<th>% Hispanic</th>
<th>% Other Race and Ethnicity</th>
<th>% Two or More Races</th>
<th>% Asian Pacific Islander</th>
<th>% Black and Hispanic</th>
<th>% Male Households</th>
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<th>% With Children</th>
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Race & Ethnicity by Area (in %)

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Alternative 2

- **Theme: Uniting Community of Interests in flat lands and hills**
- Area 2 moves north through Oakland hills to Redwood Road from Area 5
- Area 3 increases territory south of Seminary but transfers parts of San Antonio neighborhood to Areas 5 and Area 7
- Area 4 transfers Albany to Area 6 but acquires portions of north Oakland from Area 6.
- Area 5 transfers areas between City of Piedmont and Highway 13 to Area 6.
- Area 6 transfers portions of North Oakland west of College Ave to Area 7
Alternative 3

- **Theme: Adjustments in the center of the Peralta District**
- Area 1 extends further into downtown Oakland
- Area 2 transfers areas west of International Blvd north of 66th to Area 3
- Area 3 increases areas of San Antonio from Area 7
- Area 4 transfers Emeryville to Area 7 and downtown Berkeley to Area 6
- Area 5 transfers the west of Grand Avenue/Pleasant Valley to Area 7 and increases areas in North Oakland
- Area 6 transfers areas north of Alcatraz Ave and west of Stanford Ave to Area 4, transfers areas west of San Pablo Ave to Area 4
Alternative 4

- **Theme: Combination of Alternatives 1 and 2**
- Area 1: Transfers areas from West Oakland Downtown Oakland into Area 1
- Area 2: Area north of 62\textsuperscript{nd} Ave. transferred to Area 3
- Area 3: increases areas of San Antonio
- Area 4 transfers Albany to Area 6 but acquires portions of North Oakland from Area 6.
- Area 5: increases areas in North Oakland
- Area 6: Transfers portions of north Oakland to Area 7