

PERALTA COMMUNITY COLLEGE DISTRICT HOSTS

THE PEOPLE'S BREAKFAST

HONORING CESAR CHAVEZ

Event Held at College of Alameda
555 RALPH APPEZZATO MEMORIAL PARKWAY | ALAMEDA, CA 94501



WHEN:

Day: Tuesday

Date: March 29, 2016

Time: 7:30 a.m. - 9:30 a.m.

WHERE:

College of Alameda Gymnasium
555 Ralph Appezatto Memorial Parkway
Alameda, CA 94501

WHO MAY ATTEND:

Free to all including the public and Peralta students, faculty and staff. Parking fees are waived for the event.

PLEASE RSVP:

<http://bit.ly/PCCDCesar> or call 510-748-2273

DONATIONS ACCEPTED:

Credit cards or checks made payable to the *Peralta Colleges Foundation* to support Student Success Initiatives



FOR MORE INFORMATION

www.alameda.peralta.edu 510-748-2273

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<http://chavez.cde.ca.gov/researchcenter/>

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About The Peoples Breakfast

The Peralta Community College District (PCCD) includes four colleges (Berkeley City College, College of Alameda, Laney College, and Merritt College) serving northern Alameda County, California, one of the most diverse areas in the United States.* We celebrate this diversity and embrace its rewards to enhance educational excellence. The People's Breakfast is hosted by the PCCD to honor and celebrate key historical figures, groups or organizations that have championed equity, diversity and inclusion.

About Cesar Chavez

"Senator Robert F. Kennedy described Cesar Chavez as "one of the heroic figures of our time." A true American hero, Cesar was a civil rights, Latino and farm labor leader; a genuinely religious and spiritual figure; a community organizer and social entrepreneur; a champion of militant nonviolent social change; and a crusader for the environment and consumer rights. Cesar's motto, "Si se puede!" ("Yes, it can be done!"), coined during his 1972 fast in Arizona, embodies the uncommon legacy he left for people around the world. Since his death, hundreds of communities across the nation have named schools, parks, streets, libraries, and other public facilities, as well as awards and scholarships in his honor. His birthday, March 31st, is an official holiday in 10 states. In 1994, President Clinton posthumously awarded Cesar the Presidential Medal of Freedom, the nation's highest civilian honor, at the White House."** (From the Cesar Chavez Foundation)

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* <http://www.theatlantic.com/national/archive/2014/04/mapping-racial-diversity-by-county/361388/>

** <http://www.chavezfoundation.org/>

*** <http://web.peralta.edu/foundation/>



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[Get Driving Directions](#)

Click on the Get Driving Directions link above and type in your location to 555 Ralph Appezato Memorial Parkway, Alameda CA 94501.

The event will be held in the College of Alameda Gymnasium which is Building G on the campus map shown at left.

Recommend parking lots include: Parking Lot A, B, or C.

