

PERALTA COMMUNITY COLLEGE DISTRICT MEASURE B

<p style="font-size: 2em; margin: 0;">B To provide College of Alameda, Laney College, Merritt College and Berkeley City College secure funds that cannot be taken by the state, and support affordable college education including: providing core academic programs including math, science and English; training students for successful careers; and educating students to transfer to university; shall Peralta Community College District levy \$48 per parcel annually for 8 years with Citizens' Oversight, no funds for administrators' salaries, and all funds spent in our college district?</p>	YES
	NO

PREVIOUSLY REVIEWED

s/DONNA R. ZIEGLER
County Counsel

The above statement is an impartial analysis of Measure B, which Measure is printed in full in this sample ballot pamphlet. If you desire an additional copy of the measure, please call the Elections Official's office at (510) 272-6933 and a copy will be mailed at no cost to you. You may also access the full text of the measure on the Alameda County website at the following address: www.acgov.org/rov/.

COUNTY COUNSEL'S IMPARTIAL ANALYSIS OF MEASURE B

ANALYSIS BY THE ALAMEDA COUNTY COUNSEL OF A PERALTA COMMUNITY COLLEGE DISTRICT SPECIAL PARCEL TAX MEASURE

Measure B is a Peralta Community College District ("District") special parcel tax measure. Measure B seeks voter approval of an annual special parcel tax on all parcels for a period of eight years, beginning July 1, 2012. This measure would levy forty-eight dollars (\$48.00) on each parcel within the District annually.

Community college districts have the authority to levy special taxes upon approval by two-thirds of the votes cast on the special tax proposals pursuant to the provisions of Article XIII A, Section 4 and Article XIII C, Section 2 of the California Constitution and Sections 50075-50077, 50079.1, and 53722 of the California Government Code.

If two-thirds of the qualified electors voting on this measure vote for approval, the special tax described above will be imposed annually for eight years. The tax will be collected by the Alameda County Treasurer-Tax Collector at the same time and in the same manner as *ad valorem* property taxes are collected. This measure exempts those parcels that are already otherwise exempt from taxation.

If this measure passes, the funding revenue will be used for the specific purposes set forth in the full text of the measure printed in this sample ballot, including: maintaining core academic programs, such as math, science, and English; training students for their careers; and preparing students to transfer to four-year universities. The measure provides that the monies collected shall be accounted for separately and shall be expended only for those specified purposes. The monies collected will not be used to pay administrators' salaries or benefits. The chief fiscal officer of the District will monitor the collection and expenditures of the special tax funds and file annual reports with the Board of Trustees. An independent citizens' oversight committee shall monitor the expenditures of the monies and shall report annually to the community.

If two-thirds of the qualified electors voting on this measure do not vote for approval, the measure will fail, and the District will not be authorized to levy the special tax.

ORIGINAL

ARGUMENT IN FAVOR OF MEASURE B

We urge you to vote YES on B. Our local community colleges have been hit hard by State budget cuts. Funding for the Peralta Colleges - Berkeley City College, College of Alameda and Laney and Merritt Colleges in Oakland - has been cut by \$30 million in the last three years. Nearly 4,000 students have been turned away from classes.

Core academic and vocational courses are overcrowded and unavailable for students. Measure B will help students get the classes they need to prepare for college and future careers.

As the cost of four-year college continues to rise, the Peralta Colleges provide an essential safety net for local students. Career training programs prepare students for the 21st-century, helping students enter the local workforce and attracting businesses to our community.

Vote YES on B to provide locally controlled funding for our community colleges that the State can't take away.

Measure B will:

- Protect core academic programs in science, math and English
- Maintain programs to prepare students for jobs and careers
- Attract and retain high quality teachers and faculty
- Assure adequate staffing levels in areas that support student access to classes and services
- Help students get into the classes they need
- Provide programs to prepare students for transfer to four-year college
- Update computer and instructional technology

Every penny will stay in our community:

- Funds cannot be taken away by the State
- Independent citizens' oversight will ensure funds are spent as promised
- No funds will be used for administrators' salaries

Our community colleges serve Alameda, Albany, Berkeley, Emeryville, Oakland and Piedmont. By investing in our local community colleges, we can help students stay on the right track and off of social services.

Vote YES on B to protect our community colleges so local students can succeed in college and find quality jobs.

s/Sandré R. Swanson

Assembly Member, 16th District

s/Joseph J Haraburda

CEO - Oakland Metropolitan Chamber of Commerce

s/Tom Bates

Mayor, City of Berkeley

s/Margie Sherratt

President, Alameda USD Board of Trustees/Retired

Teacher and Principal

s/Tae-Soon Park

Vice President, Peralta Federation of Teachers and

Merritt College Academic Senate President

NO ARGUMENT AGAINST MEASURE B WAS SUBMITTED.

ORIGINAL

FULL TEXT OF MEASURE B
Peralta Community College District
Exhibit A to Resolution No. 11-12/27

ACCOUNTABILITY AND COMPLIANCE MEASURES

INTRODUCTION

To provide College of Alameda, Laney College, Merritt College and Berkeley City College secure funds that cannot be taken by the state, and support affordable college education including: providing core academic programs including math, science and English; training students for successful careers; and educating students to transfer to university; shall Peralta Community College District levy \$48 per parcel annually for 8 years with Citizens' Oversight, no funds for administrators' salaries, and all funds spent in our college district?

Yes No

This Measure provides the additional funding required to protect and maintain Peralta Community College District's high-quality educational programs.

PURPOSES

If two thirds of those voting approve this Measure, Peralta Community College District (the "District") will be authorized to levy a special tax to (1) provide the College of Alameda, Laney College, Merritt College, and Berkeley City College secure funds that cannot be taken away by the State, and (2) support affordable college education for the following purposes:

- A. Protect and maintain core academic programs including math, science, and English;
- B. Train students for successful careers; and
- C. Prepare students for transfer to four-year universities.

The Board of Trustees will fund all of the programs listed above, unless it determines in any given year that changes in student population, fiscal constraints, or other changes in state or federal funding make doing so infeasible or inadvisable. The Board of Trustees will not be allowed to use the proceeds of the special tax to fund any program other than those listed above, and will not be allowed to use those proceeds for administrators' salaries or benefits.

The special tax will be levied for a period of eight (8) years, beginning July 1, 2012, at the rate shown below, on each assessor's parcel located wholly or partly within the District.

RATE

The special tax shall be levied on all parcels of property in the District, except where those parcels are otherwise exempt from taxation. The tax levied shall be at the rate of Forty-eight Dollars (\$48) per parcel per year, on all residential, commercial, industrial and institutional parcels, irrespective of whether those parcels are improved or unimproved.

In accordance with the requirements of Sections 50075.1 and 50075.3 of the Government Code, the following accountability measures, among others, shall apply to the special taxes levied in accordance with this Measure:

(a) Proceeds from the special tax shall be deposited into a resource fund which shall be kept separate and apart from other funds in the District and shall be applied only as set forth in this Measure.

(b) An Annual Report, including proceeds from the special tax, the expenditures of those monies and the status of any projects funded by those monies, shall be produced by the Chancellor on behalf of the Board of Trustees no later than January 1 of the year following the fiscal year during which the monies were spent.

PREVIOUSLY REVIEWED

