

**PBIM AGENDA**  
*District Enrollment Management Committee (DEMC)*  
*Friday April 20, 2018 9am-11am*  
*District Board Room*  
*(Co-Chairs: Dr. Siri Brown & Prof. Rochelle Olive)*

*Committee Membership: Bradley Balukjan, Siri Brown, Tamika Brown, Jason Cifra, Jeff Heyman, Kelly Pernel, Rochelle Olive, Jeff Lamb, Don Miller, Richard Thoele, Roman Kaludi, Tina Vasconcellos, Blake Johnson, Cleavon Smith*

**I. STANDING ITEMS**

- A. CALL TO ORDER (9am)
- B. ADOPTION OF THE AGENDA (5 min)
- C. APPROVAL OF MINUTES (5 min)
- D. PUBLIC COMMENT (10 min)
- E. SUB COMMITTEE REPORT (NA)
- F. CO-CHAIR REPORT (5 min)
- G. CHANCELLOR’S REPORT (5 min)

**II. CARRIED OVER AND NEW ITEMS**

Topic:	Presenter:	Strategic Plan Goal(s):	Time Allocation:
<i>PBIM Survey</i>	<i>Annette Dambrosio</i>		<i>10 minutes</i>
<i>Marketing Proposal from DAASSC</i>	<i>All</i>		<i>40 minutes</i>
<i>Our Goals and What we Have Accomplished</i>	<i>All</i>		<i>15 minutes</i>
<i>SEM Goals Update</i>	<i>Siri Brown</i>		<i>15 minutes</i>
<i>Fall Numbers</i>	<i>Brad Balukian</i>		<i>15 minutes</i>
<i>Open Comments</i>	<i>All</i>		<i>2 minutes</i>

**III. Adjournment (11am)**

**IV. Next Meeting (Friday May 11<sup>th</sup> 9am-11am)**