Charge

Review the PCCD Strategic Planning process of participatory governance consultation to engage constituents and community in the development of the PCCD updated strategic plan.
Based on the previous 2015 Strategic Plan, the updated plan will be organized into the same five sections:

1. Introduction
2. Guiding Frameworks
3. Plan Context Goals and Institutional Objectives
4. Implementing the Strategic Plan
Purpose of the Plan

➢ Review, analyze and re-validate the PCCD Mission Statement (work in progress), values and principles

➢ Review and analyze external and internal scans, strategic goals, objectives and previous plans to update current plan. Include a review of current trends in higher education.

➢ Engage and facilitate institutional constituents in the collaborative planning process to develop goals and institutional objectives to meet community and student needs.
Update Plan Process
Steps

➢ Review of all relevant documents and research, especially the mission statement

➢ Review vision, and the existing strategic goals and objectives

➢ Develop institutional objectives for each strategic goal

➢ Maintain the PCCD active cycle of planning that includes goal setting, planning, implementation, evaluation and revision

➢ Ensure adequate outreach to involve all constituents.
Organizational Timing (Overview)

- Communication about Chancellors commitment (December - January)
- Gather, review and analysis of information/data with continued engagement of individual and constituent groups (January - March)
- Making sense of the issues and development of strategic themes (April - May)
  - Strategic Planning Summit (Tbd)
- Develop first draft strategic plan (mid - May)
- Share first draft plan with all constituent groups, PBC and PGC, student groups, via public forums for all faculty and staff (May 29)
- Rewrite plan and share with all constituent groups in June and July (PBC and PGC, student public forums.)
- Final Strategic Plan (by August 31 - September)
- Share with all district constituents through public forums (August – September - 25)
- Incorporate feedback from constituent groups
- Final plan Board of Trustees (October)
- Role – plan to District
➢ Gather, review and analyze existing mission statement, 2015 Strategic Plan and college strategic plans, external and internal scans, strategic goals and institutional objectives

➢ Communicate with institutional leaders and other constituent groups, e.g., vice chancellors, college presidents, directors, faculty senate, etc.

➢ Attend the Participatory Governance Council and other council meetings
February 2020

- **Review**
  - Review format of other planning documents

- **Identify**
  - Identify format for short concept paper

- **Continue**
  - Continue transcription of all notes
  - Continue data review, including identification of other materials/data that should be reviewed
  - Continue interview process
March 2020

Conduct
- Conduct student forums transcribe information gathered

Continue
- Continue interview process (complete by March 13)

Conference
- Conference call with individuals identified in interview process, e.g., Scott Yoshida

Send
- Send online survey to students at BCC, Merritt and College of Alameda that signed up to be a part of student focus group (April 30)

Attend
- Attend all constituents meeting scheduled online, e.g. PGC

Continue
- Continue writing (ongoing)
April 2020

- Review all information gathered, identify key concepts, compare to each college to identify common threads across all campuses (April 22)
- Continue to conduct student focus groups (month of April 30)
- Proposed date – Strategic Planning Summit (Based on proposed agenda)
May 2020

CONTINUE REFINEMENT OF PLAN (ONGOING)

MAKING SENSE OF THE ISSUES (DRAFT CONCEPT PAPER, MAY 15)

Review and refine existing strategic goals, institutional objectives, identify latest trends (MAY 22)

INTEGRATE SUGGESTIONS/FEEDBACK INTO WRITING (ONGOING)

VIRTUAL STRATEGIC PLANNING SUMMIT (MAY 28)
June 2020

- GATHER information from planning summit
- FIRST DRAFT STRATEGIC PLAN (JUNE 12)
- ATTEND PGC & PBC WHEN SCHEDULED
- WRITING (ONGOING)
- SECOND DRAFT STRATEGIC PLAN (JUNE 19)
- FINAL STRATEGIC PLAN DOCUMENT (JUNE 30)
July 2020

Strategic plan (draft 2 – July 12)

Public forums to gather feedback (two student, two faculty and staff)

Edit plan
August 2020

Public forums (targeted constitute leadership, e.g. chancellor's cabinet, PGC, PBC, faculty and academic senates, student leadership)

Review edit, strategic plan (3rd draft, August 21)

Review final plan with chancellor and other key constituents) by September 30
October 2020

Present Strategic Plan to Board of Trustees (October 20)

Roll-out Final Board approved Strategic Plan to all constituent groups
Questions/Comments

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